

Press release

For Immediate Release

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Swiss International adds 3rd hotel in Nigeria and fuels growth in Africa

Located in Port Harcourt at the Stadium Road in Rivers State - Swiss Spirit Hotel & Suites Danag is expected to open in December 2016.

Baar (CH)/ Ras Al Khaimah (UAE)/ Port Harcourt (Nigeria), November 9th, 2016 – Swiss International is proud to announce the opening of yet another hotel in Africa - **Swiss Spirit Hotel & Suites Danag** which will welcome guests as of December 2016.

The 144-room hotel is located in the capital city of Rivers State - Port Harcourt, one of the most bubbling cities of Nigeria. Swiss Spirit Hotel & Suites Danag is situated along the city's commercial district on the Stadium Road, endowing the hotel with a prime position for operations. Additionally, the hotel is 30 minutes' drive away from the Port Harcourt International Airport and merely 5 minutes' drive away from the Air force Airport and Port Harcourt Stadium.

Swiss Spirit Hotel & Suites Danag will also offer its guests the choice of the following facilities:

- ❖ Swiss Café Restaurant & Lounge – All day dining restaurant
- ❖ Ticino Ristorante – Italian Restaurant
- ❖ TED & Co Bar & Lounge – A rooftop bar
- ❖ Moods Shisha Lounge – Underground Smoking bar
- ❖ Inspirations Gym and Pool
- ❖ THE BOX – 2 banquet halls (capacity of 400 people & 150 people) & 4 meeting rooms

Swiss International

HOTELS & RESORTS



Swiss Spirit Hotel & Suites Danag – Port Harcourt



The Inspirations pool

Dr. Daniel Chimezie Okeke, (Chairman of Zucchini Hotels & Suites Ltd) said, "We were delighted to be introduced to an international brand like Swiss International for our property as we were very clear from beginning that we wanted to collaborate with a partner who can ensure us the finest delivery of services to our guests and we found that in Swiss International. We are confident our association with Swiss International will be a successful one."

Dr. Wasiu Babalola, Managing Director of Swiss International Africa said, "Port Harcourt is very popularly known as the chief oil-refining city of Nigeria, which draws the influx of the business travellers to the city. Besides, Port Harcourt is also affluent with history and is rich in tourist attractions. The city's long expanses of beautiful coastal sandy beaches, a number of streams, rivers and forests stimulate the flow of tourists creating the demand for accommodation facilities in the city."

"With this partnership, we are glad we will be able to respond to the growing demand for the hospitality experience in the city and also widen our presence" continued Dr. Wasiu Babalola.

Mr. Henri W.R. Kennedie, Chairman and CEO of Swiss International said: "Africa remains as one of our most promising and energetic growth markets. The effort made for the businesses in Africa has helped us realize exceptional results for the brand and equipped us with the relevant experience to operate in the region. We will share our knowledge and expertise ensuring the hotel achieves its full potential."

Time and again, Swiss International has proven its commitment towards the growth in the Africa. Lately, the company announced the opening of its hotel Swiss International Lenana in Nairobi, Kenya in the fall of 2016. Furthermore, the chain expects to double its hotels in Africa by the end of 2017. Swiss Spirit Hotel & Suites Danag will be the chain's second hotel in the city, third in the country Nigeria and 6th hotel in the Africa. Considering the developments in the pipeline, it's not far away for Swiss International to become the leading player in the region.

About:

Swiss International Hotels & Resorts

Founded in 1982, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Switzerland, Greater China, the Middle East and Africa. The company is registered in Baar, Switzerland and is operating from the UAE (Ras Al Khaimah). Swiss International is operating and licensing its hotels under the luxury brand "Royal Swiss" the upscale Swiss International and The Residences by Swiss International, as well as the company's midscale brand Swiss Spirit, Hotels & Resorts.

Other Swiss International hotels on the African continent:

Swiss International Mabisel	Port Harcourt	Nigeria
Swiss Spirit Hotel & Suites Mardezok	Asaba	Nigeria
Swiss Spirit Hotel & Suites Freetown	Freetown	Sierra Leone
Swiss Spirit Hotel & Suites Alisa	Accra	Ghana
Swiss International Resort Mount Kenya	Mount Kenya	Kenya
Swiss International Lenana Nairobi	Nairobi	Kenya

Please also see :(<http://www.swissinternationalhotels.com/>)