

## Press release

For Immediate Release

### **Swiss International Resort Mount Kenya gains global acclaim with the prestigious Hospitality “Honorarium” Grand 2018 Award**

The Swiss International Resort Mount Kenya, currently under development at the borders of Nyeri and Laikipia Counties has been singled out as a pipeline hospitality investment project to watch at the 5th Annual Hotelier Summit.

Based on the Swiss International Resort Mount Kenya development plan and sustainability strategies, the organisers of the 5th Hotelier Summit picked the developers’ of the golf resort near Nanyuki town as this year’s winner of the prestigious Hospitality “Honorarium” Grand 2018 award.

The focus of the 5th Annual Summit, organized by IDE Global is to provide major hospitality industry developers and suppliers a platform to present and discuss their relevant hospitality projects with the aim to elevate the hospitality industry in Sub-Saharan Africa.

At the Summit, Swiss International Resort Mount Kenya’s Developer, Mr. Ronald Ndegwa, while welcoming the recognition, said that the award will serve to inspire the project team. He confirmed that the golf resort development plans are proceeding on schedule.

The ongoing US\$ 70million (KShs 7billion), upscale resort development project at the foot of Mount Kenya is the single largest private investment initiative in the Mount Kenya Tourism belt and is scheduled to open its doors next year.

“The Sub-Saharan region has a lot of untapped hospitality potential complemented by its exquisite nature and wildlife, with the meetings, conferences and events opportunities and

the pan African population's growing appreciation of the hospitality service industry. With all what we do today, we are only just scratching the surface. Together with Swiss International Hotels & Resorts, we are honoured for having been able to contribute to the vibrant anticipated future of the hospitality industry in Africa," Mr. Ronald Ndegwa said.

On his part, Swiss International Hotels & Resorts' President & CEO, Mr. Henri Kennedie said: "Swiss International is proud to receive the award and the recognition for Swiss International Resort Mount Kenya."

Swiss International proudly entered into a Technical Services agreement and a Management Agreement in 2016 with the developers of Swiss International Resort Mount Kenya to conceptualize, construct and manage the golf resort to international standards. The partnership also seeks to create unique experiences for both the local and international travellers.

"Swiss International as a chain values the development opportunities in the Sub- Saharan region. Alongside Swiss International Resort Mount Kenya, the company has become one of the hospitality leaders in this region with its 4 hotels in operations and 15 hotel projects under development in Sub-Sahara," Mr. Henri Kennedie said.

About:

### **Swiss International Resort Mount Kenya**

Located in the valley of both the majestic Mount Kenya and Aberdare Mountain range, Swiss International Resort Mount Kenya is an area of outstanding beauty and spectacular views. The resort which is scheduled to open its doors in December 2019 with the below offering:

- An upscale 180 room & suites hotel
- 150 private villas & townhouses
- A 9-hole Golf course, with double tees to enable 18 holes
- A Golf Club House
- An Event Center for up to 6,000 people
- Exquisite dining venues
- A Fully Serviced Health Club with a Spa, a Pool & a Gym
- A Retail Center
- An onsite Conservancy
- A Safari Museum
- A Children's Playground

**Swiss International Hotels**

Founded in 1982, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently present in Africa, Asia, Europe & the Middle East. The company is registered in Baar, in Switzerland and is operating from the U.A.E. (Ras Al Khaimah). Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and INN SWISS (Economy).

Please visit [www.swissinternationalhotels.com](http://www.swissinternationalhotels.com) for more information or connect with Swiss International on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).