

## Press release

### For Immediate Release

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## ***Swiss International Hotels & Resorts and IDS Next enters into a Technology Solutions partnership.***

Ras Al Khaimah (UAE)/Baar (CH)/Bangalore (IN), 05<sup>th</sup> of July, 2018: Swiss International Hotels & Resorts and IDS Next Business Solutions Pvt. Ltd, a global leading hotel technology solutions provider announces that they have entered into a global agreement today.

With this partnership, IDS Next Business Solutions Pvt. Ltd will provide its hotel ERP technology solutions to Swiss International Hotels & Resorts. With its solid presence in Africa, Asia, Europe and the Middle East, Swiss International has 15 hotels currently in operation with a healthy pipeline of new hotels under development across these regions.

IDS Next's hotel ERP solution will facilitate in streamlining operations, in managing the distribution and managing the revenues efficiently, while improving both the guests' and the hotel users' experiences for the hotel chain.

Mr. Binu Mathews, the CEO of IDS Next said, "We are delighted to welcome Swiss International to the IDS family. With Swiss International's experience in hospitality and IDS Next's rich technology expertise of 30 years, we are confident that we have a winning partnership for both of our organizations. With our presence in the Middle East, Africa and Asia regions and we see the partnership contributing to our growth potential globally."

“We are pleased to enter into the agreement with IDS Next, a company which we have recognized as one of today’s leading hospitality technology provider”, said Mr. Henri Kennedy, the President & CEO of Swiss International. “With IDS Next’s complete and integrated solutions, we are confident of offering superior guests’ experiences and improve the overall operational efficiency for our hotels.”



***In the picture from left to right: Henri W.R. Kennedy (President & CEO- Swiss International Hotels & Resort), Rajesh Yadav (Senior VP Sales and Operations Middle East & Africa- IDS Next), Usama Maayeh (Director of Operations – Swiss International Hotels & Resorts) , Gyanaranjan Dhal (Associate Vice President – Technical Services, Middle East - IDS Next).***

### **IDS Next Business Solutions Pvt. Ltd**

IDS Next Business Solutions Pvt. Ltd is a globally leading hotel technology solutions provider with decades of unmatched domain expertise. Being pioneers in Hotel ERP architecture, the company’s forte lies in providing unparalleled technology solutions for hospitality properties across categories. With unrivalled domain expertise, its USP lies in creating solutions that help hotels increase revenues, optimize costs and above all provide enhanced guest experience.

IDS Next fully understands emerging markets, and its high growth needs. IDS Next’s offerings include integrated hotel management software, restaurant management software, back office solutions, mobile apps and mobile analytic solutions, business intelligence tools etc.

IDS Next's software and technology solutions have earned the trust of over 4800 hotels in 45 countries spread across South Asia, South-East Asia, Africa, Middle East, Oceania, Sri Lanka & Maldives. A truly dedicated 24/7 support center ensures 98% retention of customers and unmatched customer satisfaction.

For more information: [www.idsnext.com](http://www.idsnext.com)

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### **Swiss International Hotels**

Founded in 1982, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently present in Africa, Asia, Europe & the Middle East. The company is registered in Baar, in Switzerland and is operating from the U.A.E. (Ras Al Khaimah). Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and INN SWISS (Economy).

For more information: [www.swissinternationalhotels.com](http://www.swissinternationalhotels.com) or connect with Swiss International on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).

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