

Press release

For Immediate Release

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Swiss International Hotels & Resorts expands its reach in Kenya!

Swiss International and FEB Holdings enter into a technical Services and a Management agreement for the Swiss International Sagana Resort & Conference Centre

Baar (CH)/Ras al Khaimah (UAE), July 24th, 2019 – Swiss International is excited to announce that it has signed a Technical Services and a Management Agreement with FEP Holdings Limited for the Swiss International Sagana Resort & Conference Centre on 4th July 2019.

The hotel is nearing its construction completion and is scheduled to open before the end of 2019. Strategically located along the Nairobi-Nyeri Highway, in Sagana, the Resort is expected to boost both leisure and conference tourism in Central Kenya and the Mt Kenya circuit.

“We are excited to have found the right partner in Swiss International which has a rich experience in the hospitality sector. We are now working together to ensure the Resort is completed in time to open before this Christmas,” said FEP Holdings Chairman, Mr. James Kaguchia.

Sagana is a small town located in Central Kenya at an hour and a half drive from the Nairobi City. Sagana is located along the second largest river in Kenya, Sagana River, which is where the city got its name. Sagana has earned a reputation for being a hub of adventurous activities such as rafting, kayaking, bungee jumping, rock climbing, zip lining among many others.

"I have traveled to Sagana and I have observed that it is an exceptionally beautiful area. We are very pleased to have Swiss International present there to introduce the Swiss standards of hospitality," said Mr. Henri Kennedie, the CEO & President of Swiss International Hotels & Resorts. Mr. Kennedie went on to say that "the opening of the Swiss International Sagana Resort & Conference Centre will greatly impact the local community which complements Swiss International's Social responsibility."

About:

Swiss International Hotels & Resorts

Founded in 1980, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Africa, the Middle East and Asia. The company is registered in Baar, Switzerland and is operating from the UAE (Ras Al Khaimah).

Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and YESINN by Swiss International (Economy).

Please visit www.swissinternationalhotels.com for more information or connect with Swiss International on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).

ABOUT FEP

Fountain Enterprises Program (FEP) is an investment company that is committed to transforming individuals and societies through generational wealth creation driven by innovative and sustainable investment models.

FEP has a membership of over 200,000 members spread across the 44 counties of Kenya, and 32 diaspora destinations.

FEP has major investment interests in Real Estate, Financial Services, Insurance, and Hotels. Others include Technology, Schools, and Security Services.

Please visit: <https://www.fep-group.com/> for more information or connect with FEB Holdings on Facebook: https://www.facebook.com/pg/FEPCOMPANIES/about/?ref=page_internal