

Press release

For Immediate Release

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Amman, Jordan welcomes Swiss International Hotels & Resorts.

Swiss International continues to expand with Swiss International Olive Tree in Amman, Jordan.

Baar (CH)/Ras al Khaimah (UAE)/Nairobi (Kenya), December 9, 2019 – Swiss International Hotels & Resorts is pleased to announce the signing of Swiss International Olive Tree in Amman, Jordan.

Swiss International Olive Tree is an upscale hotel situated in the commercial hub of Amman. Swiss International Olive Tree is strategically located on the Airport Road 20km from Queen Alia International Amman Airport and 35km from the Dead Sea.

Swiss International Olive Tree offers 124 elegantly designed rooms and suites with free high-speed Wi-Fi. Guests are invited to enjoy dining at or smoking Shisha at the Moods Shisha Lounge. The hotel has a Business Centre, Eventives Venues for Meetings and Events and 24hr Room Service.

Amman is the largest and capital city of Jordan; Amman is also know as the political, cultural and economic center. Amman is the 4th most visited Arab city and the 9th highest recipient of international visitor spending. With ancient archaeological sites in the middle of the city and a café culture that rivals Europe, Amman is an entertaining city to visit.

Mr. Henri W.R Kennedie, the CEO of Swiss International Hotels & Resorts, when asked about the signing of the agreement said, "Jordan is a beautiful country and we are pleased to be present in Amman with Swiss International Olive Tree."

Mr. Naji Al Shiha, the CEO of Swiss International Arabia, further added: "We are very pleased to have Swiss International present in Jordan. Jordan is an exciting location and we couldn't be more pleased to introduce the tourist audience of Amman to Swiss levels of quality."



Mr. Naji Al Shiha, the CEO of Swiss International Arabia with Mr. Isaac Kalouti (Right) at the signing of the agreement for Swiss International Olive Tree.

Swiss International is expected to grow the portfolio to 50 hotels in the next 2 years. The Swiss International brands are committed to upholding the Swiss levels of quality.

About:

SWISS INTERNATIONAL

Founded in 1980, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Africa, the Middle East and Asia. The company is registered in Baar, Switzerland and is operating from the UAE (Ras Al Khaimah).

Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and YESINN by Swiss International (Economy).

Please visit www.swissinternationalhotels.com for more information or connect with Swiss International on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).

SWISS INTERNATIONAL ARABIA

Swiss International Arabia is one of the leading hospitality firms in the Kingdom of Saudi Arabia with a proven record of accomplishment for sound financial performance and aggressive growth plans that provide maximized investor returns. This is complemented by first-class properties and service.

Swiss International Arabia signed a contract with Swiss International to be its exclusive hotel development representative in the Middle East.